

2nd annual  
BALTIMORE  
**Party**  
in the  
**Park**

to benefit The Nikki Perlow Foundation

**Saturday, October 2, 2010**  
**10:30 am - 5 pm Padonia Park Club**

2009 Baltimore Party in the Park



**2009 Attendance: Over 3,500!**  
**Advertising and media coverage: Over \$85,000!**

"I really enjoyed this years Baltimore Party in the Park fest. Everything was great from the entertainment, food, and people. I'm really looking forward to next year! Thanks!  
*Christina Carter, Favors For All*

"I am just writing to let you know what a pleasure it was working with you for the "Party in the Park" event. Your eye for detail and event knowledge helped to make the event such a 1st year success. I look forward to working with you as a media sponsor in the future on more of your endeavors... big or small. Congrats again...all your hard, dedicated work truly paid off for this wonderful charity."  
*Downtown Diane, www.DowntownDiane.net, 105.7 The Fan, My 24 TV, Valley Times, Downtowndiane.net*

"I was impressed with the turnout you had at last weekend's "Party in the Park" event. I had no doubt it would be a success when I kept seeing signs all over the place. Neighborhood streets, busy intersections, store windows and even flyers that came home with kids from school. You truly had something for everyone to enjoy that day. Live music, an impressive play zone for kids, food, drinks and great shopping. The atmosphere was happy and there was a real sense of community among the tremendous sea of people."  
*Heidi Fisher*

**2010 VENDOR APPLICATION**

CONTACT NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

OTHER PHONE/FAX: \_\_\_\_\_

E-MAIL \_\_\_\_\_

PLEASE INDICATE WHICH TYPE OF SPACE AND HOW MANY SPACES YOU WILL BE NEEDING.

| NUMBER OF SPACES REQUESTED | SPACE SIZE<br>CHOOSE FROM NUMBERED SPACES ONLY<br>All booths will include a 10x10 Tent | COST EACH | TOTAL COST<br># OF SPACES x COST EACH |
|----------------------------|--|-----------|---------------------------------------|
|                            | <b>ONE OPEN SIDE</b> 10 X 10 SPACE   | \$50.00   |                                       |
|                            | <b>Corner Booth -</b><br>TWO OPEN SIDES 10 X 10 SPACE                                  | \$100.00  |                                       |
|                            | <b>Stand Alone Booth</b><br>THREE OPEN SIDES 10 X 10 SPACE                             | \$150.00  |                                       |

**TOTAL AMOUNT DUE NIKKI PERLOW FOUNDATION: \$ \_\_\_\_\_**

We accept checks made payable to The Nikki Perlow Foundation or credit card:  MC  VISA

CARD NUMBER: \_\_\_\_\_ EXP DATE: \_\_\_\_\_

HOLDERS NAME: \_\_\_\_\_

AUTHORIZED SIGNATURE & DATE: \_\_\_\_\_

Please list specific items you will be selling:

\_\_\_\_\_  
\_\_\_\_\_

**MAIL COMPLETED APPLICATION AND PAYMENT TO:**

BALTIMORE PARTY IN THE PARK  
\* C/O LOWENSTEIN EVENT MARKETING GROUP  
5 SHAWAN ROAD, SUITE 2 HUNT VALLEY, MD 21030

Questions? Call Lance or Stacey at:  
410-771-3010 or email: STACEY@LOWENSTEINEVENTS.COM